

Course Syllabus: MGT 447-647 International Management
Section 301/Spring 2007

Dr. Ira Zakariadze
Glass Hall 214 Office Hours: Tuesdays 6:00 - 6:30 p.m.
zakariadze@missouristate.edu

Course Objectives: This course examines the impact of the intercultural/international environments on management functions through classroom instruction, discussion, and case studies.

There are three primary objectives of the course:

1. *To introduce to the institutions, vocabulary, and players in the world of international business.* You need to be able to speak the language of international business to operate effectively.
2. *To provide the opportunity to (begin to) understand different cultures and implications this has for managers.* Understanding different people and cultures will lead to a greater understanding of ourselves and the culture in which we live.
3. *To gain experience in analyzing the environment in a foreign context.* You should know key sources for researching the cultural, economic and political environments and anticipate the influence each will have on managing strategies and decision-making.

Text Material: Richard M. Hodgetts, Fred Luthens, and Jonathan P. Doh. 2006, *International Management: Culture, Strategy, and Behavior*, 6th edition (McGraw-Hill, Inc.) will provide the basic framework for this course. In addition, a subscription to one of these publications is expected: *The Wall Street Journal*, *Business Week*, and/or *Fortune*.

Research Project: Required for graduate credit (MGT 647). See details on accompanying "Case Study Project Guidelines". Case/Article Report will be explained by the Instructor.

Performance Evaluation: The 90-80-70-60% system will be used in assigning letter grades A-B-C-D-F, based on performance in the following tentative activities/factors.

Performance Factors	MGT 447		MGT 647	
	Points	%	Points	%
1. Examinations (4 X 50)including final	200	80%	200	57%
2. Case/Article Report	50	20%	50	14%
3. Research Project			100	29%
4. Participation and attendance bonus	10		10	
TOTAL POINTS POSSIBLE	260	100	360	100

A course grade will be based on performance on examinations, written project for MGT 647 students, Article Report for all students, attendance and class participation. Examinations may consist of essays, problems, and objective questions on material covered in text material, lectures, and any other assignments. Performance evaluation will be based on your comprehension of the subject. The related criteria include completeness, organization, presentation, accuracy, and neatness of relevant work.

Due Date/ Late Work/ Make-Up Examination: All assignments and examinations are to be completed at the designated times. In extenuating circumstances, based upon supporting documentation, the instructor will decide the eligibility, nature, and due date of missed work. Eligibility for make-up is not automatic; clear with the instructor in advance.

Attendance/ Late Arrival/ Early Departure/ Class Participation: The University's attendance policy can be found in the 2006-2007 Undergraduate Catalog and at <http://www.missouristate.edu/recreg/attendan.html>. According to University guidelines, class attendance and course grade are demonstrably and positively related; therefore, "the University expects students to attend all class sessions of courses in which they are enrolled." And, attendance and class participation are essential for the successful completion of this course. Absences will be recorded beginning the first day of classes. As an incentive, there is a 10-point "perfect attendance" bonus (zero absence, no exception). Bonus points shall not increase base points, but could raise earned points. A unit of absence is equivalent to the standard class time, that is, 50 minutes. Absences exceeding three units will result in a penalty of 10 points per unit of absence (see accompanying table). Other practices tantamount to absences include late arrival, early departure, sleeping in class, completing assignments for other courses, and disruptive behavior in class. Provide documentation regarding extenuating circumstances for consideration and action regarding absence penalty.

Perfect attendance (zero absence)		10 bonus points
1 to 3, 50-minute units of absence		No bonus points, 0-point forfeiture from earned points
4 or more 50-minute units of absence		10 points forfeiture per absence beyond 3 units

Nondiscrimination: Missouri State University is an equal opportunity/affirmative action institution, and maintains a grievance procedure available to any person who believes he or she has been discriminated against. At all times, it is your right to address inquiries or concerns about possible discrimination to the Office of Equity and Diversity, Siceluff Hall 296, 417-836-4252. Other types of concerns (i.e. concerns of an academic nature) should be discussed directly with your instructor and can also be brought to the attention of your instructor's Department Head.

Disability Accommodation: To request academic accommodations for a disability, contact the Director of Disability Services, Plaster Student Union, Suite 405, 417-836-4192 or 417-836-6792 (TTY), www.missouristate.edu/disability. Students are required to provide documentation of disability to Disability Services prior to receiving accommodations. Disability Services refers some types of accommodation requests to the Learning Diagnostic Clinic, which also provides diagnostic testing for learning and psychological disabilities. For information, contact the Director of the Learning Diagnostic Clinic, 417-836-4787, <http://psychology.missouristate.edu/ldc>.

Academic Integrity: Missouri State University is a community of scholars committed to developing educated persons who accept the responsibility to practice personal and academic integrity. You are responsible for knowing and following the university's student honor code, Student Academic Integrity Policies and Procedures, available at www.missouristate.edu/provost/3935.htm and also available at the Reserves Desk in

Meyer Library. Any student participating in any form of academic dishonesty will be subject to sanctions as described in this policy.

Dropping a Class: It is your responsibility to understand the University's procedure for dropping a class. If you stop attending this class but do not follow proper procedures for dropping the class, you will receive a failing grade and will also be financially obligated to pay for the class. For information about dropping a class or withdrawing from the university contact the Registration Center at 417-836-4335. Faculty may also wish to include relevant drop deadlines. See Academic Calendars at <http://calendar.missouristate.edu/academic.asp> for deadlines.

Classroom Conduct: Maintain a mature and professional atmosphere in the class; refrain from disruptive practices. Turn off mobile phones while in class. Note that the university/college policy does not allow smoking, eating, and drinking in the class room. Your continued enrollment in this course assumes that you possess all the pre-requisites and that you understand the policies and procedures outlined in this statement. If you need clarification, see the instructor. Also, see the "Class Disruption" policy outlined in the current University Catalog. The use by students of cell phones, pagers, or similar communication devices during scheduled classes is prohibited. All such devices must be turned off or put in a silent mode and cannot be taken out during class. At the discretion of the instructor, exception to this policy is possible in special circumstances. See www.missouristate.edu/provost/4264.htm for complete policy.